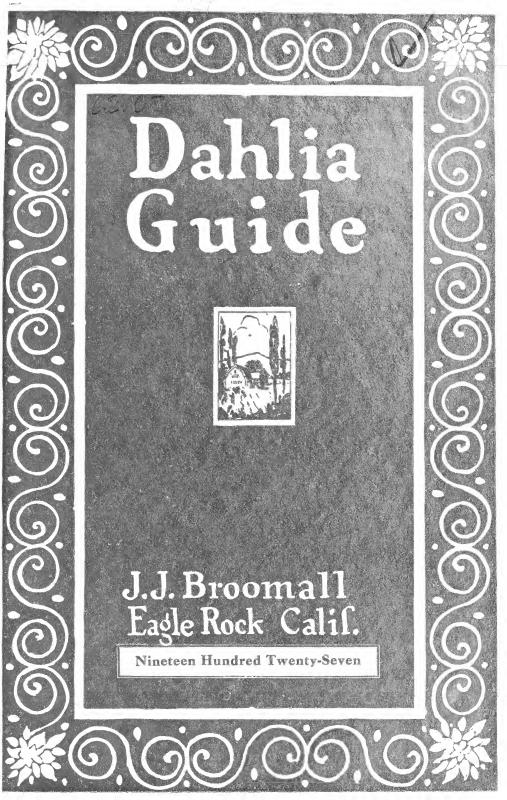
## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.









GLADYS SHERWOOD :-: The Greatest of All Whites
FOR DESCRIPTION, SEE PAGE 23

### To My Patrons

In presenting my annual catalog and cultural guide I wish to thank you for the liberal treatment with which you have favored me in the past, and to assure you that I will do my best to merit a continuance of your patronage. The improvement in the Dahlia has been so great that it bids fair to be the most popular flower in cultivation. I believe it is safe to assert that no other flower can be shown in such a great variety of form and color, rivaling the Chrysanthemum in form and size, combined with the most gorgeous of colors and shadings; as well as tints as delicate as can be seen in the rarest orchids.

Realizing that an enormous list of Dahlias is confusing and can serve no good purpose I have discarded hundreds of varieties, retaining only the best

of the older kinds.

I wish to call your attention to the fine new varieties offered, believing that they will give much greater satisfaction to the grower that those that have been discarded. In addition to many varieties of merit, originating with me, I spare no trouble or expense in obtaining the very best novelties of American and European introductions, and I fully appreciate the fact that the very liberal patronage of my customers has made this possible.

Be sure to read the cultural notes on the next pages and oblige your

floral friend.

J. J. BROOMALL,

January, 1927.

5221 Dahlia Drive, Eagle Rock, Calif.

**TERMS**—The prices quoted are (unless otherwise stated) for field grown tubers, postpaid. Cash must accompany all orders. Remit by P. O. or Express Money Order. Do not send stamps except for very small amounts. If coin is sent, it should be securely wrapped in cloth or paper to prevent it from breaking through the envelope.

#### MONEY ORDERS SHOULD BE MADE PAYABLE AT EAGLE ROCK, CALIFORNIA. FOREIGN CUSTOMERS WILL PLEASE HAVE MONEY ORDERS MADE PAYABLE AT LOS ANGELES, CALIFORNIA.

POSITIVELY NO ORDERS SENT C. O. D. All orders to receive attention must be accompanied by the amount necessary to pay for the same.

**WARNING.**—Do not send large amounts of money in your letters without having it registered, as much money has been lost by so doing. If possible, procure a money order and I will add sufficient roots to pay for it.

No orders for Dahlias will be filled earlier than March. Always write

your name and address plainly.

Broomall's Dahlias have never failed to secure FIRST PRIZE when exhibited in competition.

Write your name and address plainly, and address all letters to

J. J. BROOMALL, Dahlia Specialists

5221 Dahlia Drive, Eagle Rock, California.

Phone Garfield 1163

### Come and See

Eagle Rock Dahlia Farm is becoming a "Mecca" for Dahlia Lovers of America. We exhibited some new varieties in October that created a sensation. We hope to have these in bloom from May until Thanksgiving. We will be glad to have YOU see them.

Parties desiring to visit the Eagle Rock Dahlia Gardens should take the cars marked Eagle Rock City, running north on Broadway. Gardens on Dahlia Drive, two blocks north of the terminus of the Eagle Rock City Car Line.

### How to Grow Fine Dahlias

In conversation with one of the most successful Dahlia growers in America we found that we had both entered the business in the same manner; i. e., we first raised Dahlias because we liked the flower, and allow me to say that this is the most essential thing in the business of growing flowers, whether by the professional or amateur; indeed, it is hard to conceive how any one could grow flowers successfully if they do not like them well enough to give them the best possible attention. It is my earnest wish that you who read this may be successful, hence I will do my best to give you the benefit of my experience. Owing to varying conditions, it is impossible to lay down rules that will apply everywhere and at all times, and I have seen fine Dahlias produced under conditions entirely at variance with the methods I follow, yet I believe what I shall say will be helpful to many who have not had so much experience in flower culture.

#### PREPARATION OF THE SOIL

The question is often asked: "What kind of soil should Dahlias be planted in?" I answer, any kind ofsoil; any soil that will grow cabbage or potatoes will grow good Dahlias; it matters not half so much about the KIND of soil as the CONDITION in which it is kept.

In planting Dahlias, the soil should be put into the best possible condition before planting. The saying, "A task well begun is half done," will certainly apply with full force in this case.

About a week before planting time, if the ground is not already sufficiently moist, it should be thoroughly wet two feet deep. Light sandy soil will be fit to dig two or three days after wetting, but in heavy clay or adobe soils it will be necessary to wait longer, as such soils should never be dug or planted when they are wet enough to be sticky; if the lumps crumble easily when struck with the back of the spade, then it will do to dig. As very few private growers have gardens extensive enough to plow, I shall not say much about plowing except that I believe in plowing as deep as possible, and if I could get a subsoiler, I would use it. In digging ground for Dahlias it is not sufficient to merely turn each spadeful upside down in its original position, as the soil is never well stirred or completely pulverized by so doing. There should be a space of two feet between the dug and the undug ground. To do this it will be necessary to pile the earth up where you start to dig, and to avoid having the surface uneven when you finish, it is advisable to finish digging near where you begin. For instance, should the plot to be dug be six or eight feet wide, dig one-half the width going one way and the other half as you return; then the extra soil will be available to fill in where you finish. The ground should be dug at least 18 inches deep. To do this, a second spading should be made. As this may be in the sub-soil is should not be placed entirely on top of the surface soil, but spread on the side of the embankment. In the minature pit thus created between the dug and undug ground should be placed all the weeds, leaves, old Dahlia stalks and every kind of litter available that will decay within a year's time; even fine brush may be used to advantage, especially in heavy soils, providing always that it is covered deep enough so that it will not interfere with planting. Now I am well aware of the fact that it is much easier to burn trash, so-called, than to make the best possible use of it, but remember this: When you burn anything that is available for plant food you are robbing the soil; when you use it you are building the soil. By so doing you are not only improving your chances for success this year but you are making the soil more fertile and more easily worked in the years to follow. I can see no reason why ground used for growing Dahlias should not, with the addition of very little fertilizer, become more fertile as long as it is used for this purpose.

#### CONSERVATION OF THE SOIL

This conservation of the soil's fertility is of the most vital importance; too much attention cannot be given it. Natural or animal manures are becoming more scarce, while the demand is steadily increasing, with the result that we will have to rely more and more upon chemical fertilizers, some of which give excellent results, but unless the continued use of such fertilizer is supplemented by the addition of some humus-producing material deterioration of the soil is certain to follow.

For this reason every garden should have a compost heap, where all material that is possible to be converted into plant food may be saved until it is convenient to make use of it; if sufficient pulverized earth is added as such material is piled up it will not be unsanitary, as the earth acts as an absorbent and prevents fermentation and offensive odors. Nasturtiums or other quickgrowing vines can be used to prevent the heap from becoming unsightly. I believe the system of salvage in the garden or on the farm should be as complete as in the Kansas City packing houses where, is is said, "Nothing is lost about the hog but the squeal," and now that we have the phonograph, even that may be canned.

#### PLANTING THE DAHLIA

In Southern California, dry roots planted in February and March will begin blooming in May and be at their best in Midsummer. Green plants set out as late as July 15th will, if properly treated, give excellent results in the fall. In the North and East, Dahlias may be planted from March 15th to June 1st, according to locality or a little in advance of corn planting time.

If planted in a single row, plant them at least three feet apart; they may be planted a little closer for hedge effect, but not if large flowers are desired, for when they are planted too close they will rob each other and it will be a question of the survival of the strongest, and not always of the fittest. If more than one row is wanted, the rows should be four feet apart.

There is another thing to which I think growers should pay more attention, and that is the grading of plants according to their height. When planting, if in a single row, begin with the tall varieties at one end and gradually taper down to the more dwarf and weaker growers at the other. For example, if such Dahlias as H. L. Brousson or Frederick Wenham are planted between such rank growers as Dr. Tevis or Stunner, the former will not produce a flower worth looking at.

Make the holes five or six inches deep, so that the upper side of the tuber will be four inches below the surface. Lay the tubers in a horizontal position, with the eyes or sprouts, if any are showing, uppermost. Never stand them on end. I know not why, but fully half of the inexperienced amateurs I have met have the idea that a Dahlia tuber should stand up, and if let alone they will probably stand at least one-third of them wrong end up. The first thing an unsprouted Dahlia tuber does after being planted is to throw out feeding rootlets from the end of the tuber farthest from the eye, and four inches deep provides the most favorable conditions for quick and healthy root action. Now, if a tuber should be four or five inches long and is stood on end, the lower end will be eight or nine inches deep in cold, unaerated soil, where quick root action is impossible, and if the tuber happens to be wrong end up, imagine the struggles of that delicate sprout being obliged to start out in life under such unfavorable conditions.

After the tubers have been properly planted, let them alone. Above all, do not attempt to drown them, for, in heavy soil, you might succeed.

Dahlias planted as above directed should not be watered until they are in bud for bloom. A plant uses moisture in proportion to the amount

of foliage it develops, so that until the tops are well developed there should be, under normal conditions, sufficient moisture in the soil to keep the plants in good growing condition. After the plants are up they should be well sprayed with clear water at least once a week in order to keep the foliage clean and healthy to prevent injurious insects attacking them and about every ten days the ground should be hoed deeply, except within six inches of the plants, where it should be very lightly stirred.

#### IRRIGATION

In a country where irrigation is necessary this (in connection with cultivation) is the most important thing of all. Conditions vary so greatly that it is impossible to say how often they should be watered—the time may vary from five or six days to as many weeks. I have seen fine Dahlias produced in Southern California without any irrigation, and I have seen them suffering from lack of moisture where they were watered every day. The habit that some have of splattering water from the hose on everything every day is simply a waste of time and water; ground so treated will have a hard glazed surface so that the water cannot penetrate far enough to benefit the plants, and the greater part is quickly lost by evaporation. I believe furrow irrigation to be the best for Dahlias. If the Dahlias are in a row, make a furrow on each side of the row and allow the water to trickle slowly through the furrows for 8 to 10 hours, or until the soil is thoroughly wet underneath. If single plants are to be watered, make a circular furrow 8 or 10 inches from the plant and fill and refill this furrow until the ground is wet. As soon after each irrigation as the ground is fit to work, it should be hoed and the surface soil well pulverized. This cultivation after irrigation is the most important thing of all; if this is neglected it would be better many times not to have irrigated at all.

Bone meal sown in the open furrow after irrigation will improve the size and color of the blossoms; a small handful is sufficient for a blooming plant; the fertilizer should be covered soon after being applied.

If the ground is in proper condition when the tubers are planted, no irrigation should be necesary until the Dahlias are up several inches high. Never water them before they are up—in the earlier stages of growth spare the water but don't spare the hoe; after they commence to bloom, this rule should be revised to some extent. Don't irrigate any more than is absolutely necessary until the plants are ready to bloom, but cultivate frequently and thoroughly; after they commence to bloom the ground should be hoed deeply, and when in bloom they must not suffer for water. In ordinary soil, if the watering is done right, it will not be necessary to repeat the operation in less than ten days or two weeks' time, even when the plants are in full bloom, unless they are planted near trees or shrubbery, in which case the roots from these will use the greater part of the plant food and moisture and this, of course, will call for heavier fertilizing and more frequent watering. Some people apparently do not realize that in a dry country a tree 20 feet high will send out roots for 40 feet from its base in search of moisture, and this ratio will apply to the action of many plants.

#### INSECTS AND DISEASES

While there are some very good remedies for most of the insect enemies of the Dahlia, I shall, instead of naming them, mention two very effective preventives.

First, I raise chickens for the sole purpose of keeping down the various bugs and worms, with the results that for years I have not been bothered with cut worms, wire worms, root maggots, stalk borers, and many other destructive pests that have been annoying other growers. Ten or twelve hens per

acre is sufficient. True, they do some damage and are sometimes exasperating, but the benefit generally far exceeds the damage. It is of the utmost importance that they should have the run of the garden at the time the ground is being dug or plowed as that is when they do the maximum amount of good with the minimum amount of damage.

In small gardens, where chickens cannot be allowed to run at large, buy, borrow, or hire an old hen with a brood of young chicks; tie the hen by the leg, and the little chicks will do very effective work and very little damage.

My second preventive is "Overhead Watering," notwithstanding the fact that I have always advocated the "furrow system" of irrigation and believe in it yet.

During the war when help was scarce I obtained some revolving sprinklers and the result has been so satisfactory that I shall continue to use them; in addition to being a great saving in labor they are an absolute preventive of Red Spider, Mealy Bugs, and Aphis of all kinds. Overhead watering also greatly lessens the damage from thrip and has a tendency to drive larger insects to the ground, where the chickens can get them; in addition to this, blight and mildew have not been so bad as before the use of the sprinklers. The sprinklers I use wet the surface 30 to 60 feet in diameter, varying according to the amount of pressure available; I allow them to stand from two to five hours in a place and then move them to the edge of the wet space, so as to insure the wetting of all the ground. This is a good substitute for several hours of gentle rain and the nearer we can imitate nature in this particular the better, for a gentle shower does not pack the soil as do other methods of watering, but has a tendency to make the soil more mellow. Ground wet as above described, if it has been properly cultivated, will be saturated from one to two feet deep, and—watch those plants grow.

I have often been asked, "Does not spraying the plants while the sun is shining injure the plants?" Yes in time of extreme heat when the thermometer is from 90 to 100 degrees in the shade, which in Southern California means 120 to 130 degrees in the sunshine, the flowers are injured, but at such times both buds and blossoms are generally ruined anyhow if no spraying is done. In ordinary normal weather I have never noticed any damage worth mentioning from overhead watering at any time of day.

The greatest damage occurs with me late in the fall, when the stems of some varieties are apt to be weaker and the flowers very large. The weight of the water that collects on the bloom will cause it to droop and sometimes break the stem, or bend it so that it fails to straighten up afterwards; but the damage from this source is, in my estimation, far outweighed by the benefits of "overhead watering."

I would advise those who use other means of irrigation to thoroughly spray the foliage at least once a week during the hot, dry weather.

You should not get the idea that Dahlias are hard to grow. I know of no plant that will more surely and more abundantly reward the intelligent efforts of the grower.

One of the chief characteristics of the Dahlia, at which I have never ceased to marvel, is the amazing quickness with which they will respond to good treatment. It is not necessary to be a professional gardener. I have known some very dear old ladies who knew very little about scientific gardening who succeeded in growing fine Dahlias. If you love the flowers and are determined to succeed, there can be no doubt about your success. If there is a commercial grower who did not first grow Dahlias for pleasure—for the love of it—I have yet to meet him or her.

Especially would I urge all who can to plant and tend to their Dahlias with their own hands. Don't be afraid of soiling your hands. It will come off. Of course you may raise a few blisters before you raise the Dahlias, but

blisters are not fatal, while inactivity too often is. By tending to the Dahlias yourself you will not only be rewarded long before they are in bloom by a better appetite and improved health, but your enjoyment will be much greater when they do bloom.

The man or woman who has watched a beautiful flower expand, that has been brought into being by their own efforts, and has not been enthused and enraptured as Nature unfolded her handiwork, has missed—is missing—one of the joys of living.

#### GREEN PLANTS VS. TUBERS

There is a great difference of opinion among growers as to which is the best to plant; tubers or green plants. Under ordinary favorable conditions I prefer green plants for several reasons. In the first place, green plants are much less liable to become diseased than roots. It is seldom necessary to thin out the stalks when green plants are used, and they will as a rule produce as good or better flowers, as well as better tubers, which are generally cleaner, more free from disease, and much easier to divide. Henry Cannell, the God-Father of the Cactus Dahlia, advises the planting of green plants; C. G. Forsythe, who always captures first prize at the Pasadena Flower Show, raises his prize-winners from green plants, and my friend, Mr. Alex Waldie, of Santa Paula, who also has a habit of winning first prizes, prefers green plants.

I believe one reason why amateurs often fail with green plants is that they do not plant them deep enough; if they are taken from 2½-inch pots they should be planted fully twice as deep as they were in the pots, or from four to five inches deep.

If a plant has been rooted between joints, it may grow and bloom and not make any tubers; for unless the plant is deep enough so that a joint will be at least three inches below the surface, no tubers will form; the germs of life are existent in every joint of the plant and the same joint that would if above ground throw out branches and produce flowers, will, if deep enough below the surface, produce tubers. It depends upon the conditions and environments as to what action those germs take. For this reason it is better to err on the side of deep planting than not to plant deep enough, for, even if two joints should be covered and the lower joint be covered so deep as to render it blind, nothing will be lost, as the tubers formed on the joint above will make up for it.

Another reason why green plants sometimes fail to give satisfaction is because inferior plants are used. Green plants should be grown under moderate heat, and in Southern California they should be kept in a lath house for four of five weeks after being potted, to allow them to become established and thoroughly hardened before being set out in the open ground.

That many plants have been forced under excessive heat and sent out before they were fit to plant has been the cause of many failures; and that is undoubtedly the reason why so many growers are opposed to them. The appearance of my garden in the late summer and fall should be a good argument in favor of the use of green plants, for more than two-thirds of it is generally filled with green plants.

#### THE PRESERVATION OF DAHLIA ROOTS

In the Northern and Eastern states, Dahlias should be cut close to the ground as soon as frost kills the foliage, and the clumps carefully dug and stored in a frost-proof cellar or basement. I find it a good plan to place the clumps in boxes and cover them with three or four inches of pulverized earth to prevent them from drying out too much. In Southern California

the chief thing to guard against is the dry atmosphere, which is apt to cause the roots to dry and shrivel so badly that all the vitality will be destroyed and the roots lost. In California and with a few exceptions, the entire Pacific Coasts west of the Sierra Nevada and Cascade mountains as far north as Seattle, by far the best way to preserve the roots is to leave them where they are grown, undisturbed, until near planting time in the spring, provided they are not in a heavy clay soil or low situation from which the surplus water can not easily be drained, as the standing of stagnant water on the soil is certain to cause decay. After the tops are cut the rows should be slightly hilled up; this will improve the drainage and also protect the crown from severe frosts. The clump should not be divided until planting time, if it can be avoided, as the divided tubers will dry out much quicker than the undivided roots.

It is better for amateurs not to attempt to divide the clumps until after they start to sprout; and it should be understood that the eyes are located where the tuber joins the stalk and nowhere else; if you have had no experience better get some one who understands to show you how it should be done.

#### THE DAHLIA AS A CUT FLOWER

From a place of comparative obscurity a few years ago the Dahlia has become one of the most popular flowers in the cut flower market; while this increase in popularity is due in great measure to the improved varieties, the fact that florists have found out how to treat them to increase their keeping qualities has also been an important factor in bringing about this important change.

It has been found that by burning or scalding the ends of the stems, thereby preventing the sap from escaping, they will last much longer. I have found scalding to be the most practical. I do this by holding the ends of the stems in boiling hot water for three or four minutes and immediately placing them in cold water fully three-fourths the length of the stems.

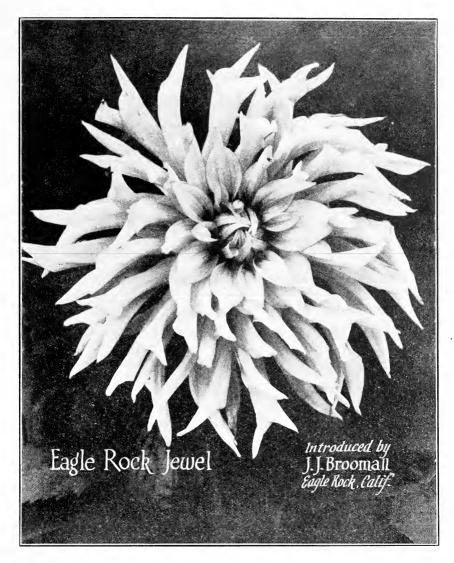
During the hot season I think it is best to cut them early in the morning when the flowers are refreshed and vigorous; but late in the fall, when the nights are quite cool, it is better to cut them in the evening, as they will open better in water in the house than on the plants when the temperature drops much below 50 degrees.

Note. In addition to what I have said on pages five and six in regard to insects and diseases I feel it to be my duty to give my customers and others the benefit of a little information that I have learned since the foregoing pages were written.

First. Nematodes which are a serious menace to plant life in some sections of California; a liberal application of air-slaked lime will destroy them. The more thoroughly pulverized, and flour-like the lime the better; I have found what is known to the trade as "Hydrated Lime" to be most satisfactory for this purpose. It should be applied when the soil is DRY, and thoroughly worked into the ground by hoeing or cultivating; the better it is mixed with the soil the more satisfactory will be the results. Lime should never be applied when the surface is wet.

Second. "Stunts."—I confess that this is a disease that I know very little about. I received two Dahlias from a friend last summer that made a very poor growth, and produced no blooms worth looking at, while the Dahlias all around them were thrifty and blooming profusely. An Eastern visitor when I called his attention to these two Dahlias told me they were "Stunts;" as to the cause of this disease (if it be a disease) I do not pretend to know, but I do know that green plants raised from one of them appear to be all right, and grew thriftily.

My remedy in this case will be to destroy the old tuber, and try those of the young plants another year.



EAGLE ROCK JEWEL

### EAGLE ROCK DAHLIA FARM

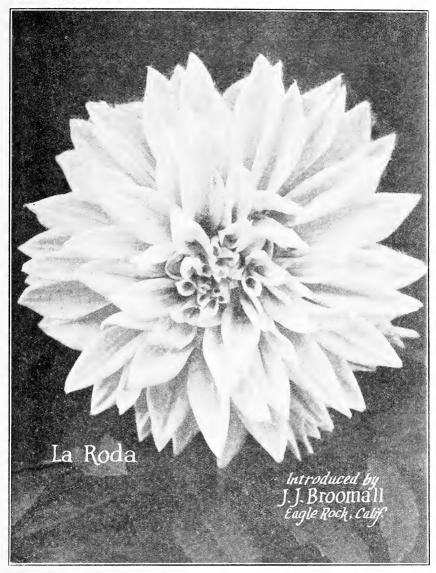
## Birthplace of the Best

### Introductions for 1927

The varieties offered this year are more remarkable for unusual colors than for size, although Eagle Rock Jewel and Aztec Glory are quite large. Ridgeway's Color Chart has been used in an attempt to give the reader a correct idea of the various colors, or tints. I must say, however, that some of the colors given in the Chart do not agree with my previous idea of colors, and to give readers not familiar with the above named chart a better idea of the colors, I shall in some cases add in brackets the colors as they appear to me. In this connection I would like everyone to read Chapter 10, "Evolution of the Dahlia," in which I shall endeavor to explain my ideas in regard to color in Dahlias.

### **EAGLE ROCK JEWEL**—See Page 9.

#### LA RODA—See Page 11.



LA RODA

LA RODA, D.—Silvery rose pink, large well formed flowers held erect on strong stems. A leading Eastern Grower declared this fine variety to be the best Dahlia that he saw growing in the New York Botanical gardens in 1925, and is well satisfied with it after growing it in 1926. Height,

### Introductions for 1926

In writing last year of my 1926 introductions I declared them to be the finest lot of New Dahlias I had seen. Judging from reports from various shows and letters received from leading growers and experts of America it would appear that my belief in them was well founded, as they have received almost unlimited praise of press and public.

Explanation—C. denotes that the variety described is in the Cactus class H. C., Hybrid Cactus. D., Decorative. H. D., Hybrid Decorative. P., Peony, or semi-double Decorative. The word Hybrid is used here not in connection with the parentage of the the flower, but to indicate that it is intermediate in shape between the two classes.

- AMARILLO GRANDE, H. D.—Light yellow, compared with Sunny South the petals are more broad, and the flowers are much larger, in fact they are enormous and are produced in abundance. Height, 4 feet, stock limited \$7.50
- **AZURINA**, D.—Dark lavender, large finely-formed flowers on fine stems, one of the best of its class, and color. This fine flower received special mention in the NEW YORK TIMES of September 15, 1925. Height, 6 feet..... \$5.00
- CALIZONA, D.—Deep rich yellow, the large flowers of very distinct shape stand out boldly on splendid strong stems, making it one of the most conspicuous Dahlias in our garden. This variety received much favorable comment in the NEW YORK BOTANICAL GARDENS. Height, 6 ft. \$7.50

**CORAL GEM**—See Page 14.

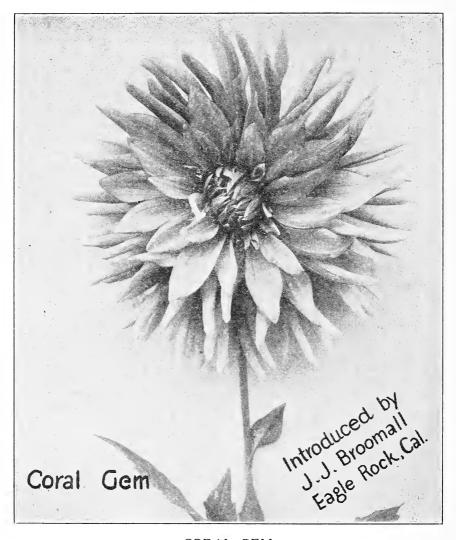
**EAGLE ROCK SUNSHINE**—See Page 15.

- GRANDOLA, D.—Brilliant orange, medium size blooms held erect on fine stems. Certain to be very popular as a cut-flower. A Dahlia that attracts immediate attention. This variety also caused favorable comment in the NEW YORK BOTANICAL GARDENS. Height, 5 ft. Stock limited. \$7.50 GRANDOLA was considered by a leading Eastern expert to be the most beautiful of our 1926 introductions.



EAGLE ROCK BEAUTY

EAGLE ROCK BEAUTY, H. D.—A more beautiful combination of pink and cream than is displayed in this glorious creation would be difficult to imagine. No picture or description of this giant wonder can do it justice. It's in a class by itself, and unanimously admired by all who have seen it. Every grower who sees this magnificent flower will want it. It is vigorous



CORAL GEM

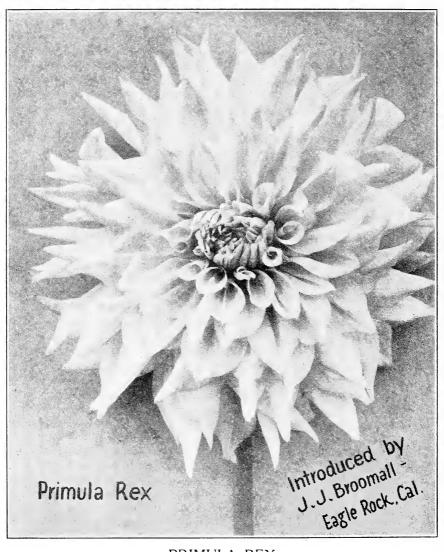
in growth, with good habit, and strong stems holding perfectly erect the immense blooms which are full to the center, and produced in abundance until frost. Height, 4 feet. Stock very limited, field grown tubers........\$30.00



EAGLE ROCK SUNSHINE

EAGLE ROCK SUNSHINE, C .- Not since the introduction of Ambassador have we been able to offer such a great Cactus Dahlia as this, the engraving gives a fair idea of the shape, the color is a deeper shade of yellow than Sunny South, the flowers are larger than that variety and are held perfectly erect on strong stems, it shows no tendency to become pendant even under the most unfavorable conditions, and produced blooms 

"Garden and Home Builder Magazine" says of Eagle Rock Sunshine:



### PRIMULA REX

"A really great Dahlia and a variety that will dominate the individual classes calling for perfection in the Cactus Type, and what a glorious rich color, so bright that it radiates. The name fits it, bring just one blossom into a room and you've got new life in the entire surroundings."

Eagle Rock Sunshine won first prize at the Santa Monica Dahlia Show for the most perfect Dahlia.

Rosa Nell was awarded first prize in the same show for the largest Dahlia.



### MARIAN BROOMALL

MRS. FRANCES E. BULLARD—Peony, beautiful light pink, flowers of immense size and borne on rather short, but strong stems in the greatest profusion, blooms are extra deep and full for a Peony Dahlia. Height,

MRS. FRANCES E. BULLARD won at the Short Hills, N. J. Show as the best California origination. We introduced this variety as a Peony but it produced perfect Decorative blooms in the East as it did also with us in 1926. It received the highest praise of Leading Eastern Growers and Experts.

NANCY SUE LANG, H. D.—Immense star-like flowers, red tipped gold, larger and stronger grower than Mrs. E. L. Lindsey, habit of plant is dwarf and very robust. A flower that attracts immediate attention. 

PRIMULA REX, D.-Very light cream or primrose color. I regard this as one of the BEST DECORATIVE DAHLIAS IN EXISTENCE, the flowers are immense with every good quality, centainly far ahead of anything in its class and color. The illustration gives a good idea of the form of 

PRIMULA REX, this Dahlia created a sensation every place it was shown. It won a number of individual prizes both for specimen bloom and largest bloom. It received Special Award at Camden, N. J., in the Court of Honor in competition with the Best the Dahlia World has to show.

## Cactus and Hybrid Cactus Dahlias

### GENERAL COLLECTION

Explanation:—C indicates Cactus, Am. C., American Cactus, H. C., Hybrid Cactus. Names in brackets indicate the name of the introducer, all that are marked B, have been introduced by J. J. Broomall.

The numerals 3, 4, 5, etc., indicate the approximate height of the plants

when grown under ordinary conditions.

AMBASSADOR, C. (B)—The floral sensation of Los Angeles; the color is a soft yellow buff, shaded salmon-pink; flowers of pleasing form and enormous size, 7 to 10 inches without disbudding. The splendid flowers are held erect well above the foliage on the strongest stems I have ever seen on a Cactus Dahlia. After five hours of drenching spray, when the weight of accumulated moisture was sufficient to break down many well known varieties, the flowers of Ambassador were still standing gloriously erect.

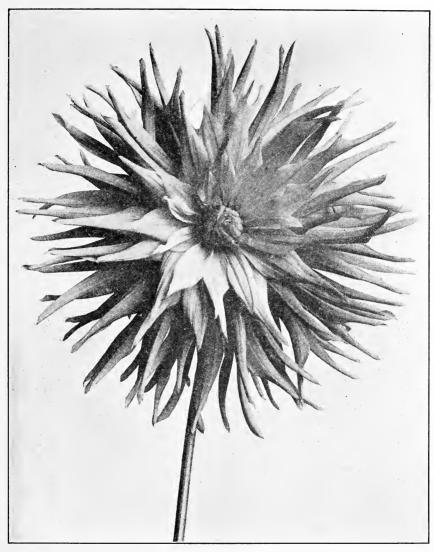
Under date of November 14, 1921, Mr. Alex Waldie, of Santa Paula, writes of this Dahlia as follows; "My plant has been a wonder. It overtops all others in merit—the one which all visitors instantly pick out as the BEST OF ALL DAHLIAS.' Is free from sunburn and sunbleach, its lasting qualities on the plant and keeping powers when cut on the peak." Mr. Waldie won FIRST PRIZE at the San Francisco show for the BEST AND MOST

ARTISTIC DAHLIA, with Ambassador.

In 1923 Ambassador again won First Prize at the San Francisco show; it also won the Sweepstakes Prize at the Red Bank, New Jersey, show; in fact, so far as we have been able to learn it has been first everywhere it has been shown in competition.

Mr. C. B. Annett, a well-known connoisseur of New Jersey, says of Ambassador: "It is surely all you claim for it." The Garden Magazine speaks of it as: "THE FINEST OF ALL CACTUS DAHLIAS."

Ambassador was the unanimous choice of the San Francisco judges. One of the judges, upon being asked why the prize was given to this Dahlia from



### AMBASSADOR

Southern California, replied: "IT WAS SO MUCH BETTER WE COU	JLDN'T
HELP IT." Height, 5 feet.  Field-grown tubers, each	\$1.00
COUNTESS OF LOUNSDALE (Cannel)—Reddish salmon, changing to an old and reliable variety; g. c. Height, 2½ feet	
DAZZLER, C. (B)—Brightest orange-scarlet. Height, 3 feet	50c

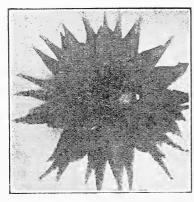


GOLDEN WEST-The King of Cut-Flowers



### HELEN DURNBAUGH

- GEE WHIZ, Am. C. (B)—Of large size and pleasing shape; the color is a soft buff shaded with salmon; a Dahlia that always comes perfectly double; never shows an open center; e. g. Height, 4 feet. Strong tubers............\$1.00

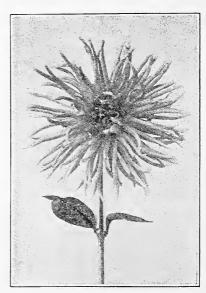


**JUAREZI** 

- J. H. JACKSON (Vernon & Barnard)— Crimson-maroon; a good old-variety; e. g., xxx. Height, 3 feet.....25c

- **KALIF** (Englehart) Scarlet, extra large; e. g. c. Height, 3 feet.......**50c**
- LAURINE, C. (B)—Deep pink, a shade darker than Dorothy Durnbaugh; the flowers are twice as large as that variety, and are held erect on splen-

- MISS NANNIE B. MOOR, C. (B)—Rosy lavender pink, large well-formed flowers, very full and double; strong upright habit; one of the best. Won the First prize at the Los Angeles Dahlia Show, 1917, for Best Dahlia Shown by Amateur; e. g., xxxx. Height, 2 feet...........50c



LOS ANGELES

- GLADYS SHERWOOD, H. C. (B)—As compared with other white Dahlias this is a giant among pygmies; flowers 9 inches in diameter without disbudding. The flowers are of fine form and are held erect on strong stems; very free flowering; as a garden flower this has no equal among the whites. Another year's trial has convinced us that Gladys Sherwood is not only the greatest of all whites—it is one of the greatest garden flowers yet produced, as month after month through the long, hot summer it continues to be covered with an abundance of perfect blooms, full centered, and held on fine stems up above the foliage. Mrs. A. Ross, of Everett, Wash., says: "It was better than the picture; people came from far and near to see it. Your description cannot do it justice." Gladys Sherwood was a prize winner in five classes in the New York show. It is the white supreme. Gladys Sherwood won First Prize at the Short Hills, N. J., show for "The Most Beautiful" Dahlia. Height, 4 feet. Tubers, 75c

- SISKIYOU, H. C. (B)—Pink-tinged mauve. This produced the largest flowers I have ever grown. It has created a sensation wherever shown and attracted more attention than any other flower in our gardens the past summer. The plants are extra sturdy and vigorous, and the flowers are held perfectly erect on strong stems. SISKIYOU won the first prize for the largest flower in the 1924 Los Angeles Dahlia Show, the blossoms shown being 12¾ inches in diameter; this was 1¼ inches larger than the largest Dahlia shown at the 1924 San Francisco Show. SISKIYOU also won first in Boston, and Baltimore. In 1923 it was shown at Short Hills, N. J., 14 inches in diameter; can you beat it? Height, 3 feet. Tubers......\$2.50
- SURPRISE, H. C. (B)—Rich orange-amber, bright yellow center; fine habit; xxxx, e. g. c......50c

- WHITE PERFECTION, C. (Broomall)—A pure white of good size and fine form and habit; very free flowering; e. g. c., xxx. Height, 3 feet.........\$1.00

### Decorative Dahlias

#### GENERAL LIST

The Decorative Dahlias are between the Cactus and Show Dahlias in form, the majority of them being large, with broad flat petals. The immense size, pleasing form and habits of some of the recent introductions in this class are attracting the attention and admiration of lovers of the fine flowers, and they are now a rival of the Cactus varieties in popularity.

In the following list you will find some of the finest ever introduced by

any grower in this or any other country.



MR. CROWLEY

BONNIE BRAE, (B)—Cream, shaded blush-pink. The flowers are of true decorative form and immense in size, but not suitable for cutting, as the enormous flowers are apt to be too heavy for the stems. Height, 3 feet....75c

BREEZE LAWN, D. (Dreer)—Orange-scarlet, this is the most brilliant red decorative Dahlia we have seen. The flowers are medium large and produced in great abundance on rather dwarf plants. Height 2½ feet.....50c

- BEAUTY OF ROSEMONT, (B)—Rosy-pink, buff base, fine stem; extra fine for cutting; e. g. c., xxxx. Height, 3 feet......50c

- HELEN KELLER, D. (B)—Named by request in honor of one of the world's most noted women; the color is almost identical with the well-known pink Dahlia, Rosemawr, but is an improvement on that variety, being larger and more beautiful in form. Height, 3 feet. Tubers.......75c

- INSULINDE (Hornsveld)—Orange-bronze, beautifully formed flowers; very distinct in shape and coloring; blooms always perfectly erect on fine stems. I regard this as the best Holland variety I have seen. Height, 3 feet....\$1.00

- PRIDE OF CALIFORNIA (Lohrmann)—Dark rich crimson of pleasing form and large size; flowers held erect on splendid stems; the best red decorative Dahlia for cutting yet introduced. Field-grown tubers, each.......50c



ROSA NELL

- Mrs. Estelle Lawton Lindsey won First Prize at the Los Angeles Show for THE LARGEST DAHLIA IN THE SHOW, 1923. It also won first prize at the San Diego Flower Show, 1925.

- ROSA NELL, D.—The color is a bright rose, the flowers are large, and I consider it the best shaped Decorative Dahlia I have seen, coming perfectly full and double until frost; good stems and habit. The color is a rare one in Dahlias and attracts immediate attention, while the form cannot be surpassed. This Dahlia, when it becomes known, will be in every flower lover's garden. The highest praise of this grand Dahlia has been received from all parts of the country where it has been tried. Mr. Alex. Waldie, of Santa Paula, California, the best informed Dahlia expert on the Pacific Coast says: "It's the Best New Dahlia of 1920." This great Dahlia has given delight to those who have grown it in all parts of the country and has received the highest praise everywhere. Mr. C. Louis Alling says: "Rosa Nell was all you claimed for it, and then some." A New Jersey customer writes that he won First Prize for BEST DAHLIA IN THE SHOW with a Rose Nell bloom 11¾ inches in diameter. Height, 3 feet. Tubers............75c
- STUNNER (B)—A large light yellow of fine form; a strong, sturdy grower of upright habit. Height, 4 feet......50c
- SOUV. DE GUSTAV DOUZON (Bruant)—Orange-red; one of the largest and most popular of this class; e. g., xxxx. Height, 3 feet.......25c

### Evolution of the Dahlia

CHAPTER TEN

### COLOR AND FRAGRANCE OF DAHLIAS

In the ever increasing variation in the color of Dahlias the task of correctly describing the different tints is becoming more and more difficult. The use of Ridgeway's color chart (which appears to be generally accepted as the standard authority on color, is a great help in describing the various tints, and the reader of a catalog may be given a fairly good idea as to what the flower will look like. One great difficulty lies in the fact that where two or more colors or tints are blended in a flower is to determine which is the predominating color, frequently one petal will show three or four distinct colors from base to tip to say nothing of various tints where the different colors merge, perhaps the easiest way is to describe the general color effect of the whole flower, and here again is a difficulty for in shaded flowers the color will appear quite different fifty or a hundred feet distant to what it does at close range upon closer inspection.

In most Dahlia shows it is necessary to use artificial light and the difference of appearance in sunlight or under artificial light in some flowers is so great that it is often a difficult matter to recognize the variety. Take the Siskiyou for instance, I do not admire its color in the sunlight, but under artificial light it appears beautiful to me. Light yellows seldom show well under artificial light, but yellows that are shaded with orange show extra fine. It seems to me that the color of many Dahlias should not be judged under lamplight, for only in the natural light can a correct estimate of the

color be arrived at.

There are several causes that will affect the color of Dahlias growing in the field, perhaps the most common one is changes of temperature. have seen many Dahlias vary so greatly in color from changes of temperature as to be almost unrecognizable, especially does this appear to be true of pink and salmon shades having a yellow base, late in the Fall when the nights become quite cool many of such varieties will have lost their color so that they will be only an indifferent yellow or straw color and will have entirely lost their attractiveness. Another frequent cause of Dahlias failing to come true to their original color is change of soil, many varieties will be much lighter, or darker in some soils than they will in another locality, and this is undoubtedly due to the difference in the chemical composition of the soils, if we could determine by chemical analysis what property it is in the soil that will improve or increase a desired color we will have made a great advance in the improvement of the Dahlia, and we might hope in the course of time to obtain a Blue Dahlia, while such a color in the Dahlia may at this time seem improbable I do not regard it as impossible for we are living in an age when much that has been regarded as impossible has become established fact.

### FRAGRANT DAHLIAS

I often hear people complain that the Dahlia has no fragrance; this is a mistake. The Dahlia IS FRAGRANT, at least a few of them are.

In 1908 I was awarded a Certificate of merit for a Sweet-Scented Dahlia by the Pasadena Gardeners Association, (now the Pasadena Horticultural Society). I lost that variety but have had several since, most of which I have lost chiefly because of carelessness or neglect due to an over-

supply of work.

All the Fragrant Dahlias that I have seen or smelled have been single or nearly single flowers. I regard a Fragrant Double Dahlia as being extremely improbable, if not impossible, for the fragrance comes from the generative organs which in a double Dahlia are either absent, imperfectly developed, or so completely submerged by the multiplicity of petals that it is very doubtful even if present if they would develop sufficiently to exude any fragrance.

The Fragrant Dahlias I have seen have all, without exception, had two faults or characteristics, one is their inconstancy, I have had Dahlias almost as fragrant as a Honeysuckle or Violet, so fragrant at times that I could smell the pleasing odor as I walked by them, and at other times I could not detect the slightest odor when my nose was near enough the flower to touch it. I have noticed that they were generally more fragrant in the morning, and seldom in the heat of the day, also that the fragrance was greater in the flowers in which the organs were most fully developed.

Another fault of the Fragrant Dahlia is the elusiveness of the odor, the first smell of a Fragrant Dahlia is almost invariably the sweetest. It may be that repeated smelling exhausts the fragrance of the flower, but I am more inclined to think that there is something in the odor that has a tendency to

temporarily dull the sense of smell.

In smelling Dahlias I have found that for one variety that gives out a pleasing odor there are many that are far from being pleasant to smell, in fact I have found some where the odor was so strong and disagreeable as to be

absolutely painful to the nostrils.

Now the question arises what can be the cause of this great difference of odor? I believe that there is always a cause for every effect, but it is sometimes extremely difficult to find out the cause, as in the color of Dahlias I am confident that the chemical composition of the soil has much to do with the odor in the Greatest of all Garden Flowers. It is my intention to continue trying to get a real satisfactory Fragrant Dahlia by two methods, by selection and by experimenting in different soils and the use of various kinds of plant food. It may be that I shall not live to accomplish my undertaking, but I can at least try, and if what I have written should induce others to do likewise I will not have written in vain.

Yours for better Dahlias,

J. J. BROOMALL.

### THE DAHLIA HONORED AGAIN

The Los Angeles Council, acting upon the request of the Chamber of Commerce of Eagle Rock, has changed the name of our street to

### DAHLIA DRIVE

and our address is now

5221 DAHLIA DRIVE

EAGLE ROCK, CALIFORNIA

## A Brief History of the Dahlia

# WHERE IT CAME FROM AND HOW IT HAS BEEN IMPROVED

The Dahlia is a native of Mexico and before the invasion of Mexico by Cortez was grown by the Aztecs under the name of ACOCTLI.

It was named DAHLIA in honor of Professor Andrew Dahl, a Swedish

Botanist, and was first cultivated in Europe about 130 years ago.

Dahlia Variabilis, the forerunner of the common or Show Dahlia, was single in its wild state. The first perfectly double flowers were obtained by M. Dankelaar, of the Bottanical Gardens of Belgium, in 1814, and from this source came the well-known double varieties so common in the gardens of the East a half century ago.

The specific name Variabilis was given because plants grown from seed of the original type produced flowers of various colors without hybridizing.

Dahlia Jaurezi, the original Cactus Dahlia, was named after a former President of Mexico and was discovered in Juxphaor, Mexico, in 1872, by J. T. Vanderberg, and sent by him to an English florist who exhibited it in England in 1882. The graceful and brilliant color of the flower at once captured the fancy of flower lovers, and today there is no flower more popular.

The progeny of Dahlia Jaurezi not only "broke" into various colors, but into different shapes as well. It was by selecting the most desirable of these and re-selecting the finest from each succeeding generation of plants, that the CACTUS DAHLIA has been worked up to its present high state of perfection. The contrast between Jaurezi and some of its gorgeous descendants is so great that it almost staggers belief. Indeed the marvelous transformation wrought in this wonderful flower in the past 34 years must seem to those unacquainted with the possibilities of plant life more like a tale from Arabian Nights than actual reality.

There are three important factors in connection with this improvement. These are HYBRIDATION, SELECTION and CULTIVATION, and the latter two are by far the most important. (This statement will apply not only to Dahlias, but to all cultivated plants that have been improved in beauty and usefulness by the industry of man.) Without good cultivation, selection would be impossible, for that is necessary to determine the merits of the plant; and without intelligent, discriminating selection, hybridation would in most cases be of little avail. GOOD CULTIVATION, then, having been the most important factor in bringing the Dahlia to its high state of development, it naturally follows that the best possible cultivation is necessary in order to maintain the high standard. The finest plants that grow will not prove satisfactory if they are treated indifferently or unintelligently. If you would succeed, I would say:

"All that you do, do with your might;
Things done by halves are never done right."

